



Sanctuary Cove Review

Best Boat Show Ever

Special points of interest:

- Sanctuary Cove Boat Show Review
- Pure Adrenalin Cruise photo's

2007 was the third consecutive year Seafury International had attended the Sanctuary Cove International Boat Show, and this year we really feel was the best, with sales made on our first day. There were more people (almost 8% more on last year overall) and more exhibitors, and certainly a lot

more interest in Seafury Surface Drives. Whether that was because of our brand new stand, our sleek, black surface drive unit on display, or whether it was just our delegates good looks that attracted people, we may never know. But there was certainly a lot of admiring glances thrown the way of our shiny black surface drive unit, which prompted many questions asked of our Senior Designer Dave Winter, who was on hand to answer all of the curly questions that are often asked at an event such as this.

With nine Seafury delegates at the show in total, there was certainly not a shortage of people to discuss the benefits of surface drive technology with. All up, we can honestly



say that the 19th Annual Sanctuary Cove Boat Show was our most successful so far, and without a doubt we will be looking forward to repeating our success at next years show.



Seafury Delegates that Attended The Show

Just for your records, here are the names of the Seafury Delegates that attended the show and their contact details..

Ralph Seed—Chief Executive Officer
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Simon Primrose—General Manager
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Dave Winter—Senior Designer
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Don Loo—Regional Manager Far East
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John Gourlay—Senior Consultant
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Ben Price—Sales Executive Australia
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Joe Zhou Wenli— General Manager China
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William Tao—Marketing China
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Jane Ryan—Marketing Coordinator
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The Magnificent
Pure Adrenalin



Pure Adrenalin Attracts Afternoon Cruisers

On Friday the 25th of May Seafury International hired the services of Brett and his crew from Pure Adrenalin Cruises to cruise our invitees around the waters of Sanctuary Cove. In the end we had 54 lucky passengers able to take us up on our offer, and we all enjoyed the sights, food and drinks on-board a vessel well known for it's luxury and prestige.

For those of you unaware, Pure Adrenalin uses two SF36 Sea-

fury Surface Drives to give it's vessel a cruising speed of 20 knots and a top speed of 26 knots. Its 27 metre length provided more than enough room for our guests to move around and mingle with others, or to seek some solitude to enjoy the views.

Whilst it was a bit tricky with all of the other vessels coming and going from the wharf, Pure Adrenalins captain Brett was able to maneuver and pick up our passengers with ease. I am

sure I was not the only one to notice the looks of jealousy on the faces of those waiting for their water taxi's, wishing they were cruising on Pure Adrenalin instead.

Our thanks must go out to Brett and his crew for doing a superb job of showing us exactly what Seafury Surface Drives can do, and for allowing us to get pleasure from a fantastic two hours on the water around Sanctuary Cove.

Snapshots On The Water

